Sribhashyam Akhil

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PROFESSIONAL EXPERIENCE

ICARE – Data Analyst   Apr 2024 – Present

- Lead development of analytics platforms supporting national ranking and accreditation ecosystems across India, covering ~**10,800+ NIRF**-participating institutions and **117 civil service training institutes** under NSCSTI.
- Built **CIVIQ**, a government accreditation analytics platform used by 117 civil service training institutes under NSCSTI 1.0 & 2.0 (Mission Karmayogi) to **track performance** and **improvement areas** across 59+ metrics and 8 institutional pillars.
- Designed the complete **UX architecture** of the Karmayogi Unnati platform in Figma, including dashboard layouts, analytics interfaces, and workflow modules used by civil service training institutions for accreditation and performance monitoring.
- Built **GARVI** (Gujarat Academic Ratings Visualization for Improvement) for the GSIRF 2024 & 2025 ranking ecosystem, developing **benchmarking dashboards**, **institutional comparison tools**, and **What-If ranking simulations**; the platform is live and used by ~**300 GSIRF institutions** for ranking performance analysis.
- Developing **RADAR**, a national NIRF **analytics and benchmarking platform** integrating datasets from 2020–2025, designed to provide performance diagnostics and benchmarking insights for **10,800+ institutions** participating in NIRF.
- Designed and deployed **subscription-based institutional analytics platforms** (CIVIQ & GARVI) creating **monetization** opportunities for the organization.
- Currently developing an **AI-powered analytics agent** enabling conversational queries and automated insights for institutional ranking datasets.
- Conducted **NIRF ranking analytics** and strategic diagnostics for institutions including **IIT Madras**, **IIT Ropar**, **SIES**, **Ganpat University**, and **KPR Institute**, supporting institutional ranking improvement strategies.
- Contributed to national initiatives including the **TRUTH Index** for monitoring **research retractions and promoting academic integrity**, along with analytics support for **Outlook-ICARE Rankings** and **SAGE Senior Living Rankings**.
- Conducted institutional **auditing** for **NSCSTI accreditation processes**, reviewing documentation and validating compliance evidence across evaluation metrics; contributed to **accreditation of 52 institutes** and independently **certified 11 institutes**.
- Working on **MAHASTRIDE**, a **Government of Maharashtra higher-education** analytics initiative; screened **500+** applicants, **interviewed 50** candidates, and **hired 7 data analysts**, while serving as **Project Data Analyst**.

IIT Madras - Teaching Assistant   Aug 2021 - May 2023

- Assisted 60+ students and conducted training sessions for two courses during my post-graduate studies

ANALYTICAL & PM PROJECTS

Analytics Projects – Bank Churn Analysis
Built a Power BI dashboard to analyze customer churn drivers, identifying key factors such as age groups, geography, account balance, activity status, and number of products affecting churn and developing a Customer Risk Score model to predict high-risk customers.

Product Management & UX Projects –
Conducted user research and interviews to design product solutions including Bee.AI Keyboard (Bumble concept) to improve texting engagement and Size Genie (Flipkart concept) for AI-based clothing size recommendations; developed wireframes, prototypes, and UX flows, with projects shortlisted in product fellowships and academic showcases. Also designed UX architecture for a catering services application.

PRODUCTS & ANALYTICS SYSTEMS BUILT

1) **CIVIQ** - NSCSTI accreditation analytics for 117 institutes
2) **GARVI** - GSIRF benchmarking platform used by ~300 institutions
3) **RADAR** - NIRF analytics platform for 10,800+ institutions
4) **Karmayogi Unnati** - UX & analytics dashboard design for civil service training evaluation

SKILLS

Analytics & BI : Power BI, DAX, SQL, Microsoft Excel
Programming : Python
Analytics Capabilities : Data Visualization, Institutional Benchmarking, Ranking Analytics, Simulation Modeling, Data Modeling
Product & Design : Figma, Balsamiq, UX Research
Tools : Jira, Notion

EDUCATION

Indian Institute of Technology Madras (IIT Madras)   Aug 2021 – July 2023
M.Tech – Bioprocess Engineering │ CGPA: 9.23

National Institute of Technology Andhra Pradesh   Aug 2017 – May 2021
B.Tech – Biotechnology │ CGPA: 8.01

CERTIFICATIONS

Google UX Design Professional Certificate Coursera
Advanced SQL – Udemy

Power BI – Maven Analytics
Product Management Fellowship – Next Leap

POSITION OF RESPONSIBILITY AND EXTRA-CURRICULAR ACTIVITIES

- Public relations Head for "**Vulcanzy-2020**". Worked in co-ordination with 20 members and raised sponsorship **worth 3 lakhs**.
- Captained football team to **win Intramural tournament** in NIT, AP

PORTFOLIO: akhilsribhashyam.in